Sports memoir scores on ECPA list

THURSDAY, 03 MARCH 2011 03:58 PM EST

Without a Word (FaithWords)—the family memoir by Jill Kelly, wife of pro football Hall of Famer Jim Kelly—vaulted into the March top sellers tracked by the Evangelical Christian Publishers Association (ECPA).

Released last September, the book entered the chart at No. 7, based on sales in the four-week cycle ending Feb. 12.

The rest of the ECPA’s March top 10 books are: 1. Jesus Calling by Sarah Young (Thomas Nelson); 2. Outlive Your Life by Max Lucado (Thomas Nelson); 3. Crazy Love by Francis Chan (David C Cook); 4. Heaven Is for Real by Todd Burpo with Lynn Vincent (Thomas Nelson); 5. Carnival Back Stronger by Drew Brees with Chris Fabry (Tyndale House Publishers); 6. Radical by David Platt (Multnomah Books); 7. Love and Respect by Emerson Eggerichs (Thomas Nelson); 8. Bringing Up Girls by James Dobson (Tyndale House Publishers); and 10. Made to Crave by Lysa TerKeurst (Zondervan).

The top 10 selling Bibles for the same period: 1. Share the Good News Outreach New Testament, ESV (Crossway); 2. Outreach New Testament; ESV (Crossway); 3. Text Bible, NKV (Thomas Nelson); 4. Beautiful Everyday, NLT, softcover (Tyndale House Publishers); 5. NIV Thinline Bible, burgundy bonded leather (Zondervan); 6. NIV Adventure Bible, hardcover (Zondervan); 7. New International Version Gift & Award Bible, black imitation leather (Zondervan); 8. ESV Thinline Value Bible, TruTone midnight/flame design (Crossway); 9. The Family Reading Bible, NIV, hardcover (Zondervan); and 10. NIV Thinline Bible, black bonded leather (Zondervan).

The ECPA lists are drawn from Christian retail stores across the country, through its PubTrack Christian data system. Book lists are based on trade discounted titles selling in at least 20% of reporting stores. Tracts and booklets are excluded. Click here to see the March best-seller lists in full.